REMARKS

With this amendment the specification was amended to correct certain typographical errors in the specification. No new matter has been added by way of these amendments to the specification.

The subject patent application claims priority to, and incorporates by reference, United States Provisional Patent Application Serial No. 60/504,084 (hereinafter the `084 application). Figure 2b of the subject patent application was inadvertently not filed. However, with this Amendment, Applicants have now added Figure 2b from the `084 application to the instant application. There is ample support for this action. The instant application claims priority to the `084 application and incorporates the `084 application by reference. Moreover, the figure legend in the Section entitled "Brief Description of the Drawings" in both the instant patent application and the `084 application states that Figure 2b "illustrates a logical view of a site business processing system including a front end and a back end in accordance with one embodiment of the present invention."

The following table lists the elements found in Figure 2b. The table further identifies where in the instant application and the `084 application these elements are described. Comparison of the descriptions for the elements in the instant application and the `084 application as summarized in the following table establishes that (i) each of the elements in Figure 2b from the `084 application is fully described in the instant application and (ii) the description of each of the elements in Figure 2b in the instant application is the same as that found in the `084 application.

| Element Exemplary support in the instant Number application. | | Exemplary support in the '084 application. | |
|--|-------------------------------------|--|--|
| 150 | ¶34 - business processing system | ¶32 - business processing system | |
| 170 | ¶34 - front end | ¶32 - front end | |
| 180 | ¶34 - back end | ¶32 - back end | |
| 200 | ¶35 - command center user interface | ¶33 - command center user interface | |
| 210 | ¶36 - web hosting control panel | ¶34 - web hosting control panel | |
| 210-ь | ¶37 - web hosting system | ¶35 - web hosting system | |
| 215 | ¶36 - domains control panel | ¶34 - domains control panel | |
| 215-b | ¶37 - domain system | ¶35 - domain system | |

| Element Number | Exemplary support in the instant application. | Exemplary support in the `084 application. | |
|-------------------|---|--|--|
| 220 | ¶36 - business mail control panel | ¶34 - business mail control panel | |
| 220-b | ¶37 - e-mail system | ¶35 - e-mail system | |
| 225 | ¶36 - store control panel | ¶34 - store control panel | |
| 225-b | ¶37 - store management system | ¶35 - store management system | |
| 230 | ¶36 - advertising control panel | ¶34 - advertising control panel | |
| 230-ь | ¶37 - promotional system | ¶35 - promotional system | |
| 235 | ¶36 - views control panel | ¶34 - views control panel | |
| 245 | ¶36 - account summary control panel | ¶34 - account summary control panel | |
| 245-b | ¶37 - accounting system | ¶35 - accounting system | |
| 250-b | ¶37 - report generation system | ¶35 - report generation system | |
| 290 | ¶37 - processing backplane | ¶35 - processing backplane | |

Accordingly, no new matter has been added by the addition of Figure 2b from the `084 application to the instant application.

CONCLUSION

Applicants respectfully request entry of the foregoing amendments and remarks into the file of the above-identified application. If any fees are due in connection with this submission, please charge the required fee to Jones Day Deposit Account No. 50-3013.

| Date: | July 30, 2004 | Respectfully submitted, 42,813 | | |
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